Facts About SFA Graduates

37% Completed an Internship or Student Teaching*

2 Majors had >40% of students complete an internship or co-op
   Graphic Design, Graphic Design & Marketing

Graduate Programs Pursued by SFA Grads:
   Art History; Fine Arts, Ceramics; Music: Vocal Performance; Music Performance; Opera; Sculpture; Social Work; Studio Art; Woodwinds

92% Employed in Minnesota

SFA Bulldogs Abroad

SFA Grads Employed Around the USA
   ND, OH, UT, VT, WA, WI

SFA Majors Accepted to Professional School Programs
   Law: Theatre

100% SFA Grads are employed or continuing education

Where SFA Grads Continue Education**
   US: CA, CO, KS, MN, MO, MT, VA, WI

---

* 73 of the 88 total SFA survey respondents answered this question.
** Continue Education = Graduate & professional school and additional undergraduate education.
Source: Graduate Follow-up Report, 2016-17, UMD C&IS z.umn.edu/UMDGFUR
SFA Baccalaureate Statistics

<table>
<thead>
<tr>
<th>School of Fine Arts (SFA)</th>
<th>Awarded Majors</th>
<th>Survey Respondents</th>
<th>Employed</th>
<th>Cont Ed Undergrad</th>
<th>Cont Ed Grad/Prof</th>
<th>Not Seeking</th>
<th>Actively Seeking</th>
<th>No Info</th>
<th>Employed w/State Given</th>
<th>Employed in Minnesota</th>
<th>% Employed in Minnesota</th>
<th>% Employed</th>
<th>% Placed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Art</td>
<td>3</td>
<td>2</td>
<td>2</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
<td></td>
</tr>
<tr>
<td>Art History</td>
<td>3</td>
<td>3</td>
<td>2</td>
<td>0</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>2</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
<td></td>
</tr>
<tr>
<td>Graphic Design</td>
<td>27</td>
<td>22</td>
<td>22</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>5</td>
<td>22</td>
<td>21</td>
<td>95%</td>
<td>100%</td>
<td>100%</td>
<td></td>
</tr>
<tr>
<td>Graphic Design &amp; Marketing</td>
<td>6</td>
<td>6</td>
<td>6</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>6</td>
<td>5</td>
<td>83%</td>
<td>100%</td>
<td>100%</td>
<td></td>
</tr>
<tr>
<td>Jazz Studies</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>1</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
<td></td>
</tr>
<tr>
<td>Music</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td>0</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>100%</td>
<td>50%</td>
<td>100%</td>
<td></td>
</tr>
<tr>
<td>Performance</td>
<td>5</td>
<td>4</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>na</td>
<td>na</td>
<td>0%</td>
<td>100%</td>
<td>100%</td>
<td></td>
</tr>
<tr>
<td>Studio Art</td>
<td>21</td>
<td>18</td>
<td>15</td>
<td>0</td>
<td>3</td>
<td>0</td>
<td>2</td>
<td>15</td>
<td>13</td>
<td>87%</td>
<td>83%</td>
<td>100%</td>
<td></td>
</tr>
<tr>
<td>Theatre</td>
<td>26</td>
<td>22</td>
<td>18</td>
<td>0</td>
<td>2</td>
<td>2</td>
<td>0</td>
<td>2</td>
<td>18</td>
<td>89%</td>
<td>82%</td>
<td>100%</td>
<td></td>
</tr>
<tr>
<td>Theory &amp; Composition</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>na</td>
<td>na</td>
<td>na</td>
<td>na</td>
<td>na</td>
<td></td>
</tr>
<tr>
<td><strong>Subtotal</strong></td>
<td><strong>80</strong></td>
<td><strong>67</strong></td>
<td><strong>0</strong></td>
<td><strong>11</strong></td>
<td><strong>2</strong></td>
<td><strong>0</strong></td>
<td><strong>11</strong></td>
<td><strong>67</strong></td>
<td><strong>61</strong></td>
<td><strong>91%</strong></td>
<td><strong>84%</strong></td>
<td><strong>100%</strong></td>
<td></td>
</tr>
</tbody>
</table>

1. "Awarded Majors" includes all majors completed by an individual
2. "Survey Respondents" includes only the first major listed by each individual and does not include "No Info"
3. "% Placed" includes "Survey Respondents" who are "Employed," "Continuing Ed" and "Not Seeking"
4. "Art Education and Music Education, Instrumental and Vocal, numbers are included in "Secondary Education" under the College of Education Human Service Professions (CEHSP) statistics
## SFA Bachelors Reported Annual Salaries

### SFA Bachelors Reported Annual Salaries by Major\(^5\)

<table>
<thead>
<tr>
<th>School of Fine Arts (SFA)</th>
<th>#Respondents</th>
<th>Low</th>
<th>High</th>
<th>Mean</th>
<th>Median</th>
</tr>
</thead>
<tbody>
<tr>
<td>Graphic Design</td>
<td>7</td>
<td>30000</td>
<td>40000</td>
<td>33300</td>
<td>31200</td>
</tr>
<tr>
<td>Studio Art</td>
<td>8</td>
<td>24960</td>
<td>45000</td>
<td>33525</td>
<td>32100</td>
</tr>
<tr>
<td>Theatre</td>
<td>8</td>
<td>24700</td>
<td>45760</td>
<td>30847</td>
<td>30600</td>
</tr>
</tbody>
</table>

### Bachelors Reported Annual Salaries by Collegiate Unit\(^6\)

<table>
<thead>
<tr>
<th>School of Fine Arts (SFA)</th>
<th>#Respondents</th>
<th>Low</th>
<th>High</th>
<th>Mean</th>
<th>Median</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>25</td>
<td>24700</td>
<td>45760</td>
<td>32086</td>
<td>31200</td>
</tr>
</tbody>
</table>

---

\(^5\) Salaries are listed for majors when 3 or more full-time employed respondents provided salary information. For graduates with more than one major, their salaries are included for each of their majors.

\(^6\) Includes salaries for all majors within each collegiate unit, even when fewer than 3 full-time employed respondents provided salary information. For graduates with more than one major, their salaries are included for each of their majors.
### SFA Bachelors Job Relevance to Major as Reported by Respondents

<table>
<thead>
<tr>
<th>School of Fine Arts (SFA)</th>
<th>Related</th>
<th>Somewhat Related</th>
<th>Not Related</th>
<th>No Response</th>
</tr>
</thead>
<tbody>
<tr>
<td>Art</td>
<td>1</td>
<td>0</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>Art History</td>
<td>0</td>
<td>0</td>
<td>2</td>
<td>0</td>
</tr>
<tr>
<td>Graphic Design</td>
<td>18</td>
<td>2</td>
<td>2</td>
<td>0</td>
</tr>
<tr>
<td>Graphic Design &amp; Marketing</td>
<td>3</td>
<td>3</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Jazz Studies</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Music</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Studio Art</td>
<td>7</td>
<td>5</td>
<td>3</td>
<td>0</td>
</tr>
<tr>
<td>Theatre</td>
<td>9</td>
<td>5</td>
<td>4</td>
<td>0</td>
</tr>
</tbody>
</table>

**Total # of Respondents** | 40 | 15 | 12 | 0

**% of Total Responses** | 60% | 22% | 18% |
**SFA Bachelors Internships by Major**

<table>
<thead>
<tr>
<th>School of Fine Arts (SFA)</th>
<th>Completed an internship&lt;sup&gt;7&lt;/sup&gt; Responses&lt;sup&gt;8&lt;/sup&gt;</th>
<th>Received academic credit Responses</th>
<th>Paid Internship Responses</th>
<th>Received an offer of employment Responses</th>
<th>Accepted the offer Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>#Yes</td>
<td>%Yes</td>
<td>#Yes</td>
<td>%Yes</td>
<td>#Yes</td>
</tr>
<tr>
<td>Art</td>
<td>1</td>
<td>0</td>
<td>0%</td>
<td>na</td>
<td>na</td>
</tr>
<tr>
<td>Art History</td>
<td>1</td>
<td>0</td>
<td>0%</td>
<td>na</td>
<td>na</td>
</tr>
<tr>
<td>Graphic Design</td>
<td>15</td>
<td>7</td>
<td>47%</td>
<td>7</td>
<td>1</td>
</tr>
<tr>
<td>Graphic Design &amp; Marketing</td>
<td>6</td>
<td>3</td>
<td>50%</td>
<td>3</td>
<td>2</td>
</tr>
<tr>
<td>Jazz Studies</td>
<td>0</td>
<td>0</td>
<td>na</td>
<td>na</td>
<td>na</td>
</tr>
<tr>
<td>Music</td>
<td>1</td>
<td>0</td>
<td>0%</td>
<td>na</td>
<td>na</td>
</tr>
<tr>
<td>Performance</td>
<td>3</td>
<td>0</td>
<td>0%</td>
<td>na</td>
<td>na</td>
</tr>
<tr>
<td>Studio Art</td>
<td>16</td>
<td>6</td>
<td>38%</td>
<td>6</td>
<td>2</td>
</tr>
<tr>
<td>Theatre</td>
<td>22</td>
<td>3</td>
<td>14%</td>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td>Theory &amp; Composition</td>
<td>0</td>
<td>0</td>
<td>na</td>
<td>na</td>
<td>na</td>
</tr>
<tr>
<td><strong>Subtotal</strong></td>
<td>65</td>
<td>19</td>
<td>29%</td>
<td>19</td>
<td>6</td>
</tr>
</tbody>
</table>

<sup>7</sup> “Internship” includes internship or co-op, but not student teaching

<sup>8</sup> “Responses” includes only the first major listed by each individual
SFA Follow-up of Majors

Follow-up information for respondents with multiple majors is reported under each of their majors. Respondents did not provide any missing information.

Art (Bachelor of Arts)

Belle-Art and How Sweet It Is Cakes & Deliciousness, Duluth, MN - Freelance Artist and Cake Decorator
Century Animal Clinic, Maplewood, MN - Veterinary Office Assistant

Art Education (Bachelor of Fine Arts)

Anoka-Hennepin Schools, Brooklyn Center, MN - Art Teacher
Cloquet Public Schools ISD 94, Cloquet High School, Cloquet, MN - Long Term Substitute Teacher
Stillwater Area Public Schools, Stillwater, MN - Kindergarten-5th Grade Art Teacher

Art History (Bachelor of Arts)

AmeriCorps, Duluth, MN - Reading Specialist
Troubadour Wine Bar, Minneapolis, MN

Graduate School, Art History, University of Wisconsin-Milwaukee

Graphic Design (Bachelor of Fine Arts)

Avtex Solutions, Bloomington, MN - Graphic Designer
Bailey's Designs and EVEREVE, Minnetonka, MN - Graphic Designer and Lead Stylist
BridgeWorks, Wayzata, MN - Marketing Coordinator
Crowne Plaza AiRE MSP Airport Mall of America, Bloomington, MN - Front Desk Agent
Duluth Pack, Duluth, MN - Content Creator & Photographer
Flock and Self-employed, Minneapolis, MN - Community Manager and Freelance Designer
Fusion Hill, Minneapolis, MN - Graphic Design Intern
HealthPartners, Minneapolis, MN - Web Developer
IKONICS, Duluth, MN - Head Graphic Designer
Isola Design Group, Duluth, MN - Assistant Designer
KultureCity and Toptal and Tribal Worldwide, Vancouver, BC, Canada - Art Director and Senior Visual Designer and Interactive Designer/Art Director
Million Words Publishing and Richfield Fun Club, Richfield, MN - Freelance Designer and Caretaker
OffiCenters, Bloomington, MN - Graphic Designer & Social Media Manager
Rainbow Home Healthcare, St. Paul, MN - Personal Care Assistant
Self-employed, Maple Grove, MN - Freelance Graphic Designer
Self-employed, Minneapolis, MN - Freelance Artist
Spherion, Duluth, MN - Office Services
Surge Communications, Duluth, MN - Multimedia Designer & Project Manager
Tango Creative, Inver Grove Heights, MN - Graphic Designer
Three Deep, St. Paul, MN - Web & Graphic Design Team
Total Expert, Eden Prairie, MN - Graphic Designer
UNO Branding, Minneapolis, MN - Graphic Designer

Graphic Design & Marketing (Bachelor of Fine Arts)

Duluth Hockey Company, Duluth, MN - Graphic Designer & Marketing Manager
Forum Communication Company, Fargo, ND - Promotions Coordinator
King Signs: Graphies and Imaging, Minneapolis, MN - Graphic Designer
Lifetouch, Minneapolis, MN - Photographer
Self-employed, Minneapolis, MN - Creative Services Consultant
University Of Minnesota Duluth, Facilities Management, Duluth, MN - Building & Grounds

Jazz Studies (Bachelor of Arts)

Lakeside Presbyterian Church, Duluth, MN - Church Pianist & Organist

Music (Bachelor of Arts)

Self-employed, Duluth, MN - Private Tutor
### Music (Bachelor of Arts) – Continued

**Graduate School, Music: Vocal Performance, University of Northern Colorado, Greeley**

**Music Education - Instrumental (Bachelor of Music)**

- Noble Academy, Brooklyn Park, MN - Elementary Music Teacher
- Totino-Grace Fine Arts Academy, Fridley, MN - Middle School Band Director
- Willow River Area School ISD 577, Willow River, MN - Band & Choir Teacher

**Graduate School, Music Performance, George Mason University, Fairfax, VA**

**Music Education - Vocal (Bachelor of Music)**

- North Metro Flex Academy, North St. Paul, MN - Elementary Music Specialist
- Willow River Area School ISD 577, Willow River, MN - Band & Choir Teacher

**Performance (Bachelor of Music)**

- Lakeside Presbyterian Church, Duluth, MN - Church Pianist & Organist
- Graduate School, Music Performance, University of Minnesota Twin Cities
- Graduate School, Music Performance, University of Southern California, Los Angeles
- Graduate School, Opera, Wichita Grand Opera, Opera Academy of the Midwest, Wichita, KS
- Graduate School, Woodwinds, University of Missouri School of Music, Columbia

**Studio Art (Bachelor of Arts)**

- Benchmark Tattoo, Duluth, MN - Tattoo Artist
- Bernard Group, Minneapolis, MN - Graphic Designer
- Cretin-Derham Hall High School, St. Paul, MN - Art Aide
- FASTSIGNS, Minneapolis, MN - Graphic Designer
- FloorPlanOnline.com, Seattle, WA - Photographer

### Studio Art (Bachelor of Arts) – Continued

**Graduate School, Fine Arts, Ceramics, University of Montana, Missoula**

**Graduate School, Sculpture, Colorado State University, Fort Collins**

**Graduate School, Studio Art, Montana State University, Bozeman**

### Theatre (Bachelor of Arts)

**Advanced Animations, Stockbridge, VT - Associate Engineer**
- Beaver's Pond Press, Edina, MN - Project Coordinator
- Chanhassen Dinner Theatres, Chanhassen, MN - Box Office Associate
- Duluth Playhouse and Renegade Theater Company, Duluth, MN - Resident Member and Actor
- New Perspective Senior Living, Cloquet, MN - Caregiver
- University of Minnesota Duluth, Glensheen Mansion, Duluth, MN - Museum Shop Lead

**Graduate School, Social Work, University of Minnesota Duluth**

**Law School, Mitchell Hamline School of Law, St. Paul, MN**

### Theatre (Bachelor of Fine Arts)

**Artistry, Theater & Visual Arts, Bloomington, MN - Actor**
- Barnes & Noble, Columbus, OH - Bookseller
- Barr Chiropractic & Sports Clinic and Guthrie Theatre, White Bear Lake and Minneapolis, MN - Chiropractic Receptionist and Box Office
- Dinner Detective and Yellowtree Theater, Minneapolis, MN - Troop Ensemble and Understudy

---

7  UMD 2016-17 Graduate Follow-up Report SFA
Theatre (Bachelor of Fine Arts) – Continued
Homeward Bound, Plymouth, MN - Program Resource Coordinator
Joann Crafts & Fabrics, Maplewood, MN - Team Member
Monticello Academy, West Valley City, UT - IT Tech, Software Support & Web Developer
Old Log Theatre, Excelsior, MN - Stage Manager
Old Navy, Burnsville, MN - Sales Associate
Old Navy and Dairy Queen and Self-employed, Bloomington, MN - Sales Associate and Online Marketing Specialist and Actor
PULSE Outreach and Self-employed, Minneapolis, MN - Executive Assistant to the Vice President and Actor
Ragstock and Independent Contractor, Minneapolis, MN - Shift Supervisor and Stage Manager
Uptown Theatre, Minneapolis, MN - Usher
Valleyfair, Entertainment Department, Shakopee, MN - Scene Shop Supervisor

Theory & Composition (Bachelor of Music)
There was at least one graduate with this degree, but there were no responses to the survey